



Guidelines for Florence Area Sports Council Recruitment Grant Funding

The Florence Area Sports Council Recruitment Grants are meant to boost tourism through overnight stays as a result of the tournament, or out-of-town media coverage that promotes Florence as a sports destination. The main purpose of the Sports Recruitment Grant is to provide seed funds to recruit new and/or developing sports events programming.

Standard funding is based on the total number of expected paid hotel rooms to be booked as a result of the sporting event / media coverage.

Please note the following guidelines for funding for sports recruitment through Florence Area Sports Council for fiscal year 2016-2017:

- Application for Florence Area Sports Council Sports Recruitment Grant must be completed and forwarded to secretary of the Sports Council, Kimberly Brauss, 3290 W. Radio Drive, Florence, SC 29501.
- Application will be considered by the Sports Council executive committee prior to the event.
- Notification of eligibility for funding will be sent to the applicant, with maximum amount of funding based on expected hotel room nights booked. Grant funding will not exceed \$2.50 per room night, and will be awarded according to budgetary constraints.
- Funding, based on actual attendance, will be forwarded upon submission of the Post Event Economic Impact Form.